



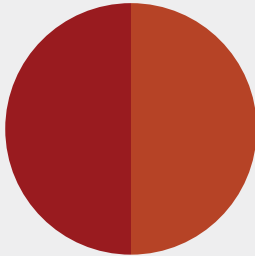
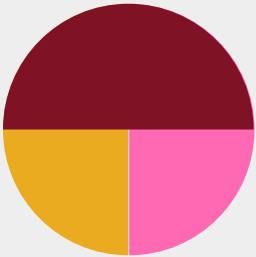
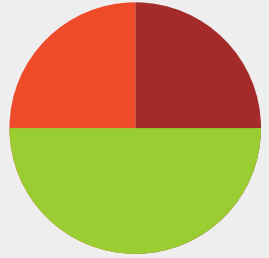
10 DESIGN TRENDS FOR 2023

Z I N N

architecture + interiors

elevating the everyday.

ZINN designs spaces to elevate the everyday experiences of their occupants. Our projects are not only functional, but work well on many intersecting levels, from aesthetics to psychology to waterproofing to creativity. Through a process-oriented approach, we focus on our clients' experiences rather than just the walls that shelter them. At ZINN, we strive to frame everyday movement/activities in their most beautiful and humane light.



1

unexpected color pairings

- teal and red
- turquoise and tangerine
- red, olive green and brown
- burgundy, mustard and hot pink
- wine and rust
- dusty blue and orange
- soft blues and olive greens



2

dark academia interiors

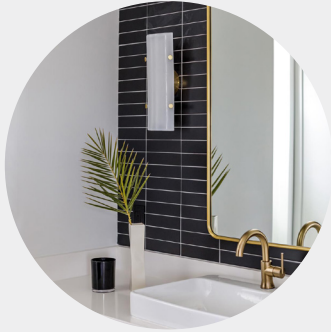
- “dark academia” refers to a visual style that is both moody and atmospheric
- this is reflected in old fashioned furniture choices such as vintage record players, typewriters, busts of significant historical figures and imposing looking armchairs
- The reason this interior design trend is considered “dark” is that it plays on the mystery element that comes with this kind of study
- cocoa loco, midnight oil, undergrowth: muted versions of popular colors



3

nature in mind

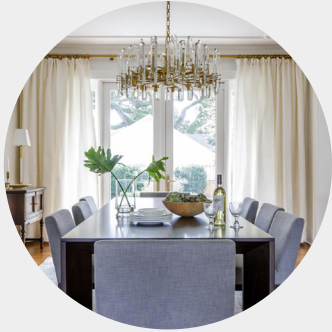
- sustainable design
- moving away from synthetic materials towards organic, natural materials
- shipping delays, inflation and supply shortages means sourcing things close to home
 - repurposing waste material
 - locally sourced furniture and materials reduce carbon emissions and creates a circular economy.
- reconceiving sustainable design to provide richness, authenticity and individuality to any project



4

wellness

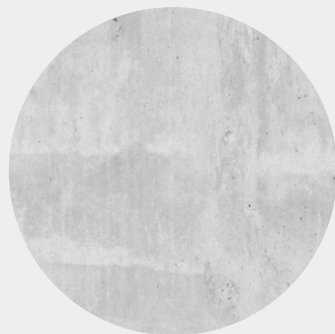
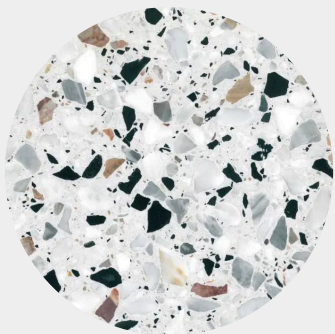
- designs that elevates health and mental well being
- spas, steam rooms and infrared saunas, to stretching spaces, fully equipped gyms, and meditation spaces
- design that evokes wanderlust and a sense of escape



5

quality not quantity

- sourcing local makers who can create bespoke tiles, lighting, hardware, and more
- decor that lasts multiple generations - etsy, vintage stores, family heirlooms
- attention to detail and quality captures all the senses in one moment



6

stone

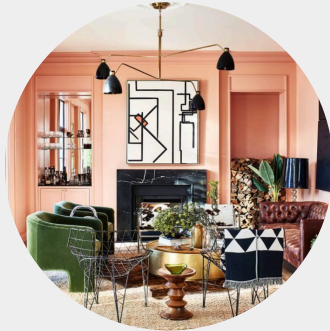
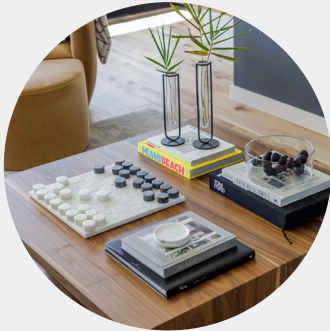
- statement materials: marble with dramatic veining, split-face travertine and block, deep, rich colored marbles and terrazzo
- using raw materials in unexpected tones and in unexpected ways
- stone can stand alone as its own art piece
- adds texture to space
- not just a building material, stone pops up in lighting, furniture and decor



7

flawsome design

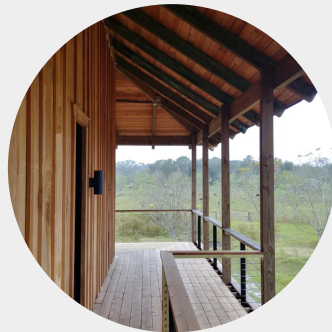
- something that is awesome because of, not despite, its flaws
- it speaks to the self-acceptance and authenticity trend
- a design quality that celebrates the imperfections in previously hidden objects or artworks by restoring their beauty and giving them a new life
- curate a unique identity by marrying the old with the new and re-working preloved materials



8

whimsical details

- creative and playful details create a way to tell a story in a less serious way
- design based on individuality and authenticity, choose what brings you happiness
- design spaces to align with your lifestyle, being happy and comfortable in your home or office is all that matters
- prioritize joy



9

more about space

- kitchens are evolving and extending into other parts of the home
- living rooms are becoming multipurpose spaces that make room for game / crafting tables, desks and libraries
- front yards as gathering spaces
- transform underutilized closet space into quiet rooms for reading and meditating



10

European influence

- as travel opens up more and more people are bringing home design inspiration
 - Italian beachside decor with it's bright colors and whimsical detailing
 - French country's use of vintage pieces and soft colors
 - Spanish interiors filled with bright colors and natural light

let's talk shop.

schedule a call today

<https://www.zinn.ai/tellus>





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